Here are the top 9 ways automation and AI can help ease the burden on recruiters right now in an unsteady talent landscape:

1. Sourcing
   - Build the recruiting capacity of your team with intelligent sourcing. With just a single click, AI-powered candidate relationship management tools open new opportunities.

2. Job Advertising
   - Automated, programmatic advertising optimizes and personalizes job ads or recruitment advertising campaigns. This maximizes reach, while minimizing costs.

3. Resume Screening
   - Automated resume screening and shortlisting processes by scanning resumes for specified keywords and phrases.

4. Chatbots & Messaging Platforms
   - Chatbots automate communication with candidates, promptly responding to queries and questions via text or messaging platforms.

5. Video Interviews
   - AI-powered video interviewing platforms offer on-demand or live video interviews, allowing recruiters to prescreen, review and assess candidates quickly.

6. Reference Checking
   - Streamline reference checking tasks by contacting past employers in seconds.

7. Onboarding
   - Improve the onboarding experience by streamlining manual tasks, providing personalized communications, and generating employee performance reports.

8. Pre-Employment Assessments
   - Machine learning algorithms support job-specific assessments, such as cognitive and technical assessments, to identify the best candidates.

9. Candidate Relationship Management
   - Automated and AI-driven candidate relationship management platforms enhance candidate engagement, like recruitment marketing, personalized outreach, and targeted campaigns.

Optimize Your Approach to Recruitment Automation and AI

- The latest report from Employ provides organizations with a guide to the best practices of recruitment automation and AI. It covers the latest on automation and data science.

Unleash the Full Potential of AI & Automation

- All recruitment automation and AI technologies are not equal. By automating processes and augmenting human ability with AI, talent teams can improve efficiency, spend less time each day reacting, and deliver more human-focused candidate experiences.