The most profitable franchises are built on the right people. Here’s everything you need to develop a powerful recruitment strategy for your franchise with the help of JazzHR.

**Standardize Your Process**
Establish consistent steps for each candidate to take after they apply to your open franchise roles.
- Use JazzHR's Workflows to build customized stages based on your unique process.

**Create High-Quality Job Postings**
"Your job posting has a direct impact on candidates’ willingness to apply. Craft well-written job descriptions and build effective applications to attract relevant candidates."
- Choose from 50 pre-made descriptions within JazzHR's Job Description Library, or craft your own. Then, build out a personalized application using built-in questions or Custom Questionnaires.

**Screen Candidates**
Identify the best-fit candidates within your talent pool by using comprehensive screening techniques throughout your hiring process.
- Automate the screening process from the start with JazzHR's Knockout Questions. Then, easily schedule and conduct interviews with JazzHR's Interview Sessions.

**Advertise Your Jobs**
Source the maximum number of relevant candidates by advertising your jobs through a variety of channels.
- Use JazzHR’s suite of sourcing tools to post your role to 20+ job boards, request internal referrals, and advertise on social media to cast the widest net possible.

**Communicate Consistently**
Keep in touch with job seekers throughout the hiring process to create a positive candidate experience.
- Use a combination of both email and JazzHR Candidate Texting to provide consistent communication with candidates.

**Develop Your Employer Brand**
Look at your franchise recruitment process like a marketer—engage candidates with consistent branding at each touchpoint so they know what makes your franchise a great place to work.
- Customize JazzHR's out-of-the-box Career Page with your unique visuals and messaging.

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**About JazzHR**
JazzHR is a powerful, user-friendly applicant tracking system that is purpose-built to help franchise businesses exceed their recruiting goals. Your HR toolkit is personal to your brand — see how an ATS like JazzHR can help.