



# Free Trial Program

JazzHR is offering a 21 day Free Trial for PEOs to offer to their client base which allows the SMB to:

- Customize a branded career page
- Post live jobs out to 20+ Free Job boards, their career page and social media with one click
- Quickly and easily screen and share resumes, schedule interviews and coordinate communications with powerful automation tools
- Create offer letters and send offers via e-signature

## Value to you as the PEO

The trial program allows you to easily spread the word about an exciting offering you have to help your SMBs with all of their recruitment needs. JazzHR gives you all the tools to market this offering so it does not eat up your valuable time.

## Value to your client

The trial program gives your client base the ability to try JazzHR for free with no obligation to purchase. They can test out JazzHR and see how valuable the tool is by posting a live job and getting real candidates to move through the hiring process!

## Overall Process

- PEO signs addendum with PrismHR
- PHR notifies JazzHR team
- JazzHR schedules kick-off call with PEO to review:
  - Audience/Targets
  - Trial path & communications
  - Collateral
- Purchase & sales engagement path(s)
- Timeline
- Schedule check-ins
- Program Launch
- Regular check-ins

## Purchase & Sales Engagement Path

- SMB signs up for trial through PEO landing page
- JazzHR works with SMB and PEO throughout the trial process
- PEO works with SMB on pricing and purchase
- PEO will notify PrismHR of new SMB purchase
- PRISMHR will submit new order to JazzHR to fulfill
- JazzHR will create the subscription for the SMB

## Communications & Collateral

The following assets will be created within 5 business days once the kick-off is complete.

- Cobranded Trial Landing Page for PEO
- Launch Email – provided in HTML format for PEO to deploy OR JazzHR can deploy if given access