



HOW TO NAVIGATE THE STAFFING CRISIS

As pandemic restrictions are lifted, many businesses face a new challenge—finding the staff they need to reopen and operate.

Learn what's behind job seekers' lack of engagement and how to address their objections in your hiring process.

JOB SEEKER PERSPECTIVE



Rising wages and increasing demand have allowed candidates to be more selective in their job searches.



With summer ahead and youth vaccinations still in development, parents may not have access to reliable childcare.



Despite plummeting US infection rates, job seekers may still feel hesitant to return in-person from a health perspective.



Candidates who were let go or furloughed from one industry, may have now moved on to a new sector.

EMPLOYER TACTIC



Be transparent. Share the role's wage/salary, benefits/perks, and career development opportunities in the job description.



Be sure to mention flexible work options and/or childcare benefits. Share stories from current working parents on your careers page.



Instill confidence by outlining how you're protecting workers (continuing to distance, still offering PPE, etc.)



Offer upskilling opportunities to job seekers who may not have the typical experience in your industry.

READY TO PUT THESE INTO PRACTICE?

See how JazzHR can help you attract the right candidates faster: jazzhr.com/demo



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